



Glaucoma Radio PSAs:

15-second spot

“Don’t Lose Sight of Glaucoma”

Station announcer:

If you’re over 60, African American over 40, or have a family history of glaucoma, vision loss from glaucoma is a real possibility.

Get a comprehensive dilated eye exam, now.

Don't lose sight of glaucoma.

A message from [insert the name of the sponsoring organization].

30-second spot

“Glaucoma Can Be Controlled”

Station announcer:

You could be losing your vision and not even know it.

That’s what glaucoma does. It sneaks up on you, gradually.

Especially if you're over 60, African American over 40, or have a family history of glaucoma.

Glaucoma can’t be cured, but it can be controlled and the risk of vision loss reduced if glaucoma is detected early.

That's why it's so important to get a comprehensive dilated eye examination. It doesn't hurt, it's easy, and it could save your sight.

Get your eyes examined.

Don't lose sight of glaucoma.

A message from [insert the name of the sponsoring organization].

60-second spot

“Are You at Risk for Glaucoma?”

Station announcer:

Did you know you could be losing your vision and not even know it? That's what glaucoma does. It sneaks up on you, gradually.

It's a leading cause of vision loss in all adults over age 60. If you are over 60, African American over age 40, or if you have a family history of glaucoma, you also are at higher risk.

Glaucoma can't be cured, but it can be controlled and the risk of vision loss reduced if the disease is detected and treated in time.

That's why it's so important for people at higher risk to have a comprehensive dilated eye examination every one to two years.

It doesn't hurt, it's easy, and it could save your sight. So make an appointment, now. Get your eyes examined.

Don't lose sight of glaucoma.

A message from [insert the name of the sponsoring organization].