



Your Eyes Are the Windows to Your Health.

Schedule an eye exam today.

Healthy Vision Month 2009

Join us in promoting the importance of eye exams.

More than 11 million Americans have uncorrected vision problems such as nearsightedness, farsightedness, astigmatism, and/or presbyopia and can benefit from the use of corrective eyewear such as glasses or contact lenses. Please join the National Eye Institute (NEI) this May during Healthy Vision Month in raising awareness about the importance of eye exams in detecting common vision problems.

NEI has developed a variety of educational resources that can be used to encourage people in your community to schedule an eye exam. These include an electronic toolkit, e-cards, print and radio public service announcements, drop-in articles, and other print and online resources.

We need *your* help in making this year's Healthy Vision Month observance a success. Healthy Vision Month was established in 2003 by NEI to elevate vision as a health priority and to promote the Healthy People 2010 vision objectives. Healthy People 2010, the prevention framework of the Nation, identifies the most significant risks to health and establishes national goals to reduce those risks.

Let's celebrate Healthy Vision Month together! No effort is too small. Visit the Healthy Vision Month Website at www.healthyvision2010.org/hvm for more information and to download resources you can use to promote vision health and eye exams in your community.

